## USING DATA TO DRIVE WALLS

RISKS AND OPPORTUNITIES FOR BANKS AND INSURANCE COMPANIES

DATE AND LOCATION

Düsseldorf

September 19th 2019

Creating value with data at banks and insurance companies, such as for all processes and service enhancement in the offer and for the customers.

JOIN US for senior-level conversations, exchange of ideas and networking at Be Exclusive Events' Exclusive, intimate, by invitation only Executive Dinner - Using Data to Drive Value: Risks and Opportunities for Banks and Insurance Companies.

This particular CxO Dinner would be of interest to professionals with the following titles:

- CXOs
- SVP/EVP/VPs
- Managing Directors
- And Head of Departments with responsibilities in IT, Digital, Customer Experience, Asset Management, etc.

## How can we leverage the data collected?

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- Customer data, business data
- Define data as an asset!
- Bundle data, the e.g. to expand range of services and generate valueadded impacts on business processes

## Value creation and/or value drivers can include:

- Innovation and service enhancement
  - New products
  - ✓ New services
  - ✓ Simplified customer experience
- Optimal and efficient customer service quality
- Simplified adherence to regulatory and compliance requirements
- Improved flexibility / agility

## **TO REGISTER**

The Executive Dinner – Using Data to Drive Value: Risks and Opportunities for Banks and Insurance Companies – is an exclusive event created for executives to come together to discuss industry trends and topics at a high level, peer-topeer environment.

This exclusive event is limited to a number of executive guests. Participation is by Invitation only and free of charge.

To register or further information, kindly send a quick email to

Reg@BeExecutiveEvents.com



Be Executive Events (BEE) is a global event company that offers Exclusive CxO Executive Events that will provide ROI to our clients ROU by delivering highly-effective and result driven events.

At BEE, we pride ourselves on saving time, money and resources from our clients by supporting them to achieve their organization's strategic goals.

Executive Network Events are delivered in any country around the globe.

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