

USING DATA AS A CORE PRODUCTION COMPONENT

HOW CAN THE SMART FACTORY HELP DRIVE DIGITAL TRANSFORMATION IN YOUR INDUSTRY?

DATE AND LOCATION

Frankfurt (DE)

January 23rd, 2020

In the digital enterprise business processes optimize and the increase efficiency.

■ GENERATING DATA

• Supply Chain

- ✓ Integrated supply chain extending beyond company boundaries, value-added networks from end customers and suppliers all the way to subcontractors

• Inventory Management

- ✓ Predictive inventory management – when the warehouse can predict its short-term needs, just-in-time delivery

• IoT in the Production Area

- ✓ Sensor data from production lines, predictive maintenance for machines

• Communication Channels to Customers

- ✓ People and Machines

TO REGISTER

The Executive Dinner – **Using Data as a Core Production Component: How can the Smart Factory help drive Digital Transformation in your industry?** – is an exclusive event created for professionals to come together to discuss industry trends and topics at a high level, peer-to-peer environment.

This exclusive event is limited to a number of guests. Participation is by Invitation only and free of charge.

To register or further information, kindly send a quick email to Reg@BeExecutiveEvents.com.

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■ USING DATA

- Link the core product and supplementary data-driven services to generate and offer innovative solutions, for example customers lease production capacities instead of purchasing machines, manufacturing as a service

■ ADDING VALUE WITH DATA

- New business opportunities (delivering a benefit for a limited time period instead of selling the physical product)
- Increase customer loyalty and reduce competition by providing complementary added value
- Reduce downtime via timely prevention of errors or malfunctions
- Shorter changeover times driven by adaptive production planning
- Reduced inventory levels with predictive planning and real time monitoring of upstream value-added steps
- Enhanced customer service driven by real time monitoring of product performance (B2B vs. B2C)
- Shorter innovation cycles using digital prototypes

JOIN US for senior-level conversations, exchange of ideas and networking at **Be Exclusive Events'** Exclusive, intimate, by invitation only **Executive Dinner – Using Data as a Core Production Component**.

This particular CXO Dinner would be of interest to professionals with the following titles:

- CXOs
- SVP/EVP/VPs
- Managing Directors
- And Head of Departments with responsibilities **Management, Sales, Purchasing, IT, Digital, Logistics, Supply Chain**, etc.

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