



Be Executive Events

BE TOMORROW'S RETAIL DISRUPTOR

UNLEASH THE POWER OF
THE TRULY CONNECTED ENTERPRISE

DATE AND LOCATION

London (UK)

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March 31st, 2020

Disruption of retail continues into 2020 but some retailers are not just avoiding disruption but actually be coming disruptors themselves.

While business optimisation and transformation are the order of the day when it comes to being a disruptor what is needed? What makes these disruptors special?

What are they doing differently and how can others learn from their approach to drive rapid innovation and move from being disrupted to being a disruptor?

JOINS US AND GAIN INSIGHT INTO...

- Align technology investment and strategy to business strategy
- Understand the difference between optimisation and transformation and the role of technology can play
- Rapidly enable innovation and adopt new business models
- Drive incremental value from the vast quantities of data that exist today
- Leverage new emerging technologies to enable differentiation and superior customer experience

JOIN US for senior-level conversations, exchange of ideas and networking at **Be Executive Events'** exclusive, intimate, by invitation only Executive Dinner – **Be Tomorrow's Retail Disruptor**.

This particular CxO Dinner would be of interest to executives with the following titles:

- CxOs
- SVP/EVP/VPs
- Head of Departments and Business Units with responsibilities in **Digital, Transformation, Innovation, Data, Enterprise Architecture, Integration, Platform and Technology**
- Operational Directors, Store/Property Directors, Data and Digital officers

OUR SPEAKERS



Software AG has become a part of these journeys, by providing key business capabilities to support strategy execution.

In this roundtable, Software AG will share and discuss their vision on 21st-century business transformation.



Transformation starts from the WHY's and not from the HOW's.

In this round table, Esplendor will share how their approach is driven by an all-encompassing framework, a unique set of methods and tools; Human-centred and data-driven.

TO REGISTER

The Executive Dinner – **Be Tomorrow's Retail Disruptor** – is an exclusive event created for executives to come together to discuss industry trends and topics at a high level, peer-to-peer environment.

This exclusive event is limited to a number of executive guests. Participation is by invitation only and free of charge.

To register or further information, kindly send a quick email to **Reg@BeExecutiveEvents.com** or please click the **button**.



REGISTER NOW



Be Executive Events

Be Executive Events (BEE) is a global event company that offers Exclusive CxO Executive Events that will provide ROI to our clients ROU by delivering highly-effective and result driven events.

At BEE, we pride ourselves on saving time, money and resources from our clients by supporting them to achieve their organization's strategic goals.

Executive Network Events are delivered in any country around the globe.

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